

**Veer Narmad South Gujarat University**  
**Bachelor of Business Administration**  
**Year – I (Semester – II) (W.E.F. AY2019-20)**

**Subject Name: Organisational Behaviour**

**Subject Code: 205**

**Objective of the course:**

- To make students familiar with human behaviour
- To explain the basics of organisational behaviour

**Teaching Pedagogy**

Lectures, Presentation, Group Work, Role Play, Assignments, Case Studies

**Course Content:**

**Unit 1: Introduction to OB (15%)**

Definition, Concept, Contributing Disciplines

**Unit 2 Perception (20%)**

Meaning and definitions, Perceptual process, Factors affecting perception, Perception and organisation, Perceptual Distortion

**Unit 3 Attitude and Personality (25%)**

Concept and meaning of Attitude, Definitions, Factors affecting formation of Attitudes, Types of Attitudes, Characteristics of Attitude, Attitude and Behaviour, Concept of Personality, Determinates of Personality, Personality and Behaviour

**Unit 4 Group Dynamics (20%)**

Concept and meaning, Process of formation of groups, Types of groups, Usefulness of groups in organisations, Emerging signals leading to potential differences while functioning in groups (Situational Analysis only)

**Unit 5 Conflict Management (20%)**

Concept and meaning, Process of development of conflict, Functional vs. Dysfunctional conflict, Ego states (transactional analysis), Levels of Conflict, Conflict resolution, Managerial implications

**Suggested Readings:**

*1. Organisational Behavior by K. Aswathappa*

2. *Organisational Behaviour by L. M. Prasad*

3. *Organisational Behaviour by Stephen Robbins*

4. *Organisational Behaviour by Fred Luthans*

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